

## **IMAGE GUIDELINES FOR YOUR *CardsYouDesign* CARD**

Educational Systems Federal Credit Union reserves the right to determine, in its sole discretion, whether a submitted image will be accepted. All images submitted must have the consent of the owner including those images downloaded from the internet. Educational Systems Federal Credit Union will not accept images that contain any of the following:

- The name, trademark, slogan or any other identifying marks of any other financial Institution, bank, or credit union;
- The name, trademark, slogan or any other identifying marks of other card company (e.g. MasterCard, American Express, Diners Club, Cirrus);
- Political statements or symbols;
- Advertising or promotional material (e.g. slogans, business cards);
- Branded products;
- Trademarks;
- Foreign or local celebrities, musicians, public figures or athletes;
- Phone numbers or Internet or email addresses;
- Socially unacceptable groups (e.g. cults, gangs, supremacy organizations);
- Nude or semi-nude images;
- Provocative or sexual content;
- Violence, firearms, weapons or ammunition;
- Profanity or obscenities;
- Racial, prejudicial or discriminatory subject matter;
- Any image in which someone else holds the copyright.

*(Note: This list is not exclusive and Educational Systems Federal Credit Union retains the right to decide that any submitted image is not to be used.)*

Images that do NOT meet the above guidelines will be rejected and you will be notified by email. You may then submit another image.

For more information, contact the Educational Systems Federal Credit Union's Electronic Services Department at 301.779.8500 ext. 4742

### Upload Guidelines

- Image files can be in either .JPEG, .GIF, .PNG, .TIFF or .BMP formats
- The maximum file size is 10 megabytes (Mb)
- Images must be at least 840 x 840 pixels
- Small images will reproduce poorly when printed
- As you increase the scale of your image too much, it may also print poorly
- The bigger the image you choose, the longer it will take to upload
- The time your image takes to upload depends on your own internet connection speed
- Should your image be slow to upload, please talk to your own internet access provider for help
- On a typical 56k modem, each 1Mb will take about 3 minutes to upload (This is approximate and depends on your connection speed, which may vary.)